

Travels with Bibi

A TRAVEL AND LIFESTYLE BLOG



Media Kit

2019 - 2020

travelswithbibi.com

About Me

Thank you for your interest in working with me.



Hey there!

M Y N A M E I S B I B I

I'm a lover of animals, African coffee, and yoga. I believe a smile can brighten even the worst of days, and every day is a new beginning.

In my blog, I try to share my travel destinations, adventure experiences, and attempts to live a simple and authentic life, mixed in with my casual, laid back style.

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Are we a good match?



ARE WE A GOOD FIT TO WORK TOGETHER?

I'm always striving to live a minimalist and authentic life.

My everyday style is casual.

My motto is "you can always take one more step."

I'm a lover of organic and sustainable food.

I'm a lifelong learner, and a student of life.

Environmental preservation is of paramount importance to me.

I'm an active supporter of a Great Smoky Mountains bear cub rescue organization.

Blog Stats



POPULAR BLOG CATEGORIES

Travel Destinations
Adventure and Experiences
Travel Guides and Tips
Hiking with the Pups
Product Reviews
Kilimanjaro
Ireland

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14,000+

MONTHLY
PAGEVIEWS

4,500+

UNIQUE
MONTHLY
VISITORS

45%

RETURNING
VISITORS

54%

WOMEN
VISITORS

75%

BETWEEN AGE
21 - 54

Instagram



50,000+
More than 50+
New Followers Daily

Facebook



600+
More than 10+
New Followers Daily

Pinterest



1,400+
More than 15+
New Followers Daily

Twitter



600+
More than 10+
New Followers Daily

Social Stats



WE REACH MEN AND WOMEN FROM
ALL OVER THE US AND BEYOND.

Travels with Bibi blog reaches thousands of viewers
every month all across the US and overseas.

Each blog post gets over 25 comments on average,
and over five hundred social media shares.

This blog is a source of inspiration across the globe.

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Sponsorship Rates



PRODUCT REVIEW

\$ 200

Travels with Bibi blog provides insightful information, gear suggestions, and ample doses of inspiration.

SPONSORED BLOG POST

\$ 350

Travels with Bibi blog is where you'll find advice you can relate to and tips to simplify adventure planning.



SOCIAL MEDIA MENTION

\$ 150

Travels with Bibi blog reaches tens of thousands of viewers every month all across the US and overseas.

CURATED SOCIAL MEDIA + BLOG POST

\$ 550

Travels with Bibi blog strives to remove obstacles that keep you from taking that first trip abroad or just traveling across the country.



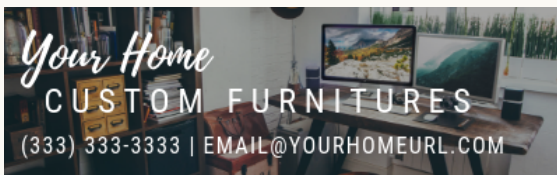
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Advertisement Rates

Travels with Bibi blog reaches thousands of viewers every month all across the US and overseas.

This blog is a source of inspiration across the globe.

SHORT SIDEBAR AD - \$200



A short ad on the sidebar, 250px by 80px. The sidebar is a prominent section within the blog and seen by thousands every month.

SQUARE SIDEBAR AD - \$300



A square ad on the sidebar. 250px by 250px. The sidebar is a prominent section within the blog and seen by thousands every month.

LONG POST FOOTER AD - \$500



A long ad on the footer. 600px by 150px. The footer is a prominent section within the blog and seen by thousands every month.

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Contact



LET'S WORK TOGETHER!

The best way to get in touch with me is by email. Please allow 1-2 business days for a response.

Email: travelswithbibi@gmail.com

PARTNERSHIPS:

- Press / Social Media Trips
- Content Creation / Freelance Writing
- Brand Ambassadorship
- Experiential and Product Reviews
- Travel Itinerary Planning
- Your Idea? Bibi is always open to new partnership ideas.

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