

Travels with Bibi

A TRAVEL AND LIFESTYLE BLOG



Media Kit

2020 - 2021

travelswithbibi.com

About Me

Thank you for your interest in working with me.



Hey there!

M Y N A M E I S B I B I

I'm a lover of animals, African coffee, and yoga. I believe a smile can brighten even the worst of days, and every day is a new beginning.

In my blog, I try to share my travel, adventure experiences and attempts to live a simple, ethical, and authentic life, mixed in with my simple, laid back style.

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Are we a good match?



ARE WE A GOOD FIT TO WORK TOGETHER?

I'm always striving to live a minimalist and authentic life.

My everyday style is casual.

My motto is "you can always take one more step."

I'm a lover of organic and sustainable food.

I'm a lifelong learner, and a student of life.

Environment is of monumental importance to me.

I'm an active supporter of a Great Smoky Mountains bear rescue organization.

Blog Stats



POPULAR BLOG CATEGORIES

Travel
Adventure and Experiences
Travel Guides and Tips
Hiking with the Pups
Product Reviews
Kilimanjaro
Ireland

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13,000+

MONTHLY
PAGEVIEWS

2,000+

UNIQUE
MONTHLY
VISITORS

85%

RETURNING
VISITORS

55%

WOMEN
VISITORS

65%

BETWEEN AGE
21 - 45

Instagram



44,000+

More than 50+
New Followers Daily

Facebook



600+

More than 5+
New Followers Daily

Pinterest



3,500+

415,000 Monthly Views
5+ New Followers Daily

Twitter



1,275+

More than 10+
New Followers Daily

Social Stats



WE REACH MEN AND WOMEN FROM
ALL OVER THE US AND BEYOND.

Travels with Bibi blog reaches thousands of viewers
every month all across the US and overseas.

Each blog post gets over 50 comments on average,
and over four hundred social media shares. Readers
often purchase suggested products and services.

This blog is a source of inspiration across the globe.

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Sponsorship Rates



PRODUCT REVIEW

\$200

Travels with Bibi blog reaches thousands of viewers every month all across the US and overseas.

SPONSORED BLOG POST

\$350 - \$500

Travels with Bibi blog would love to work with you and your branded product to reach nearly 500 page viewers each day.



SOCIAL MEDIA MENTION

\$150

Travels with Bibi social media accounts reach tens of thousands of viewers each day.

CURATED SOCIAL MEDIA + BLOG POST

\$550

Travels with Bibi blog in conjunction with Pinterest pins reaches 415,000+ viewers each month.



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Advertisement Rates

Travels with Bibi blog reaches tens of thousands of viewers every month all across the US and overseas.

This blog is a source of inspiration across the globe.

SHORT SIDEBAR AD - \$200



A short ad on the sidebar, 250px by 80px. The sidebar is a prominent section within the blog and seen by thousands everyday.

SQUARE SIDEBAR AD - \$300



A square ad on the sidebar. 250px by 250px. The sidebar is a prominent section within the blog and seen by thousands everyday.

LONG POST FOOTER AD - \$500



A long ad on the footer. 600px by 150px. The footer is a prominent section within the blog and seen by thousands everyday.

Contact



LET'S WORK TOGETHER!

The best way to get in touch with me is by email. Please allow 1 - 2 business days for a response.

Email: travelswithbibi@gmail.com

COLLABORATIONS:

Biltmore Estate
Augusta Greenjackets Baseball
Navitat Canopy Adventures
Finesse Hair Care
Pampers Swaddlers
Exuviance
L'Oreal and many more.

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